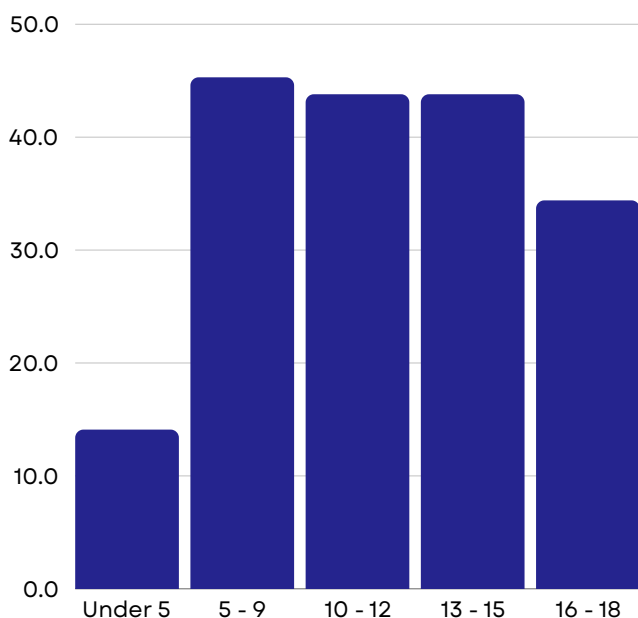


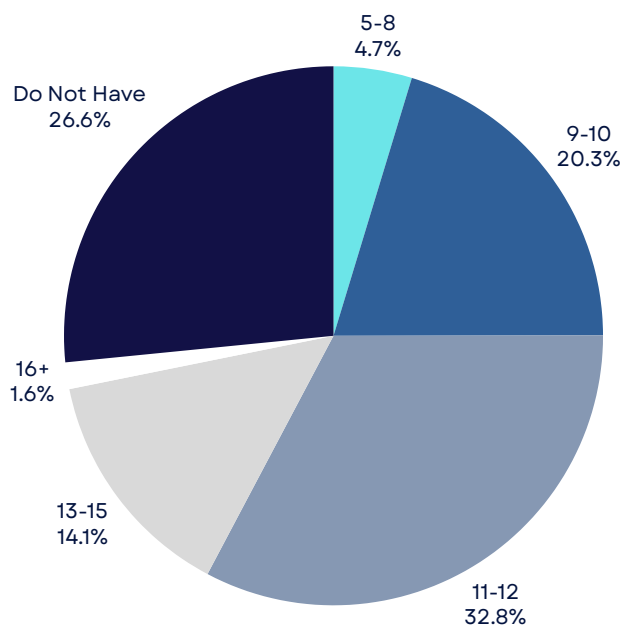
PARENTS/GUARDIANS TECHNOLOGY SURVEY RESULTS

These results represent 66 respondents as of December 10, 2024

AGE OF RESPONDENTS CHILD(REN)



AGE CHILD RECEIVED PHONE

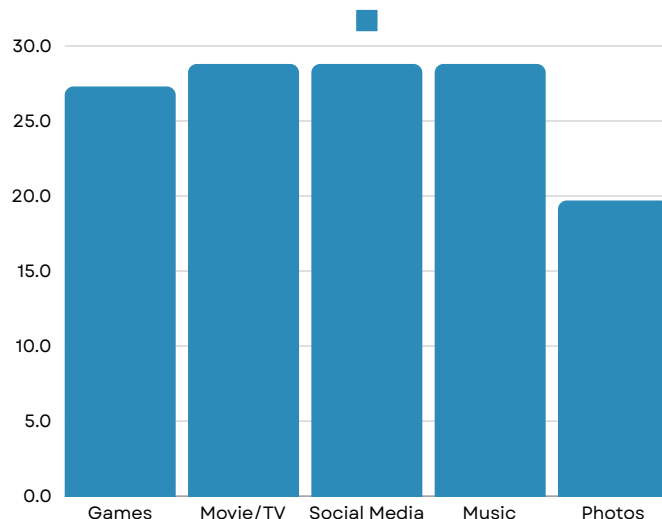


TOP 3 REASON CHILD HAS PHONE.

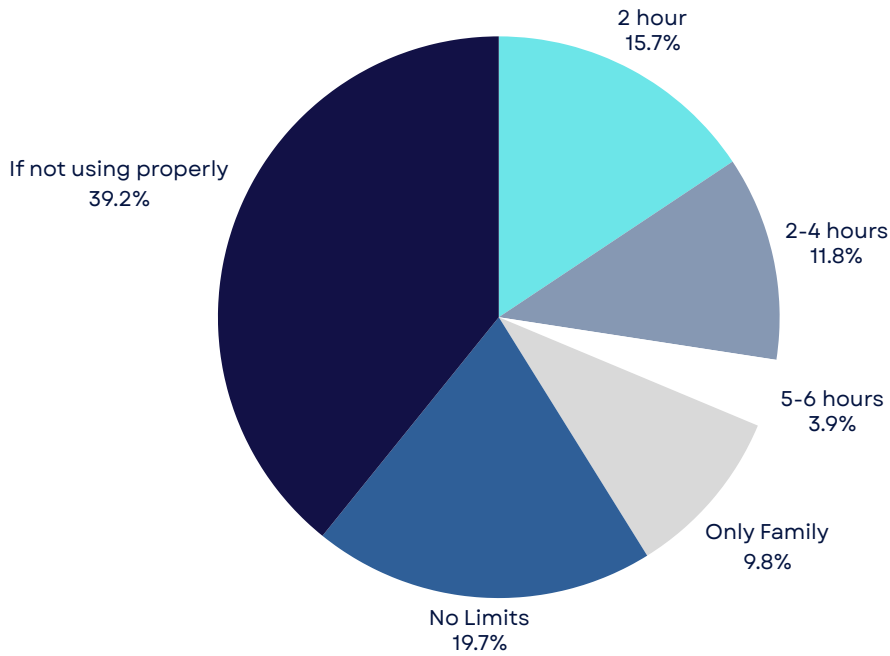
- 1 COMMUNICATE WITH PARENT
- 2 COMMUNICATE WITH FRIENDS
- 3 ENTERTAINMENT

Connecting with parents/guardian and friend was #1 reason chosen.

SECONDARY USE OF PHONE



TIME RESTRICTIONS OF THOSE REPORTING THEIR CHILD(REN) HAVE A PHONE.



19.7%
REPORT THEIR CHILDS SLEEP HAS BEEN EFFECTED BY PHONE USE

18.2%
REPORT THEIR CHILD FEELS ANXIOUS, WORRIED, ETC. BECAUSE OF CONTENT ON SOCIAL

OF THOSE REPORTING THEIR CHIL(REN) HAVE A PHONE...

57%
DO RESTRICT APPS ALLOWED ON THEIR CHILD(REN) PHONE.

40.9%
UTILIZE APPS TO TRACK CHILD(REN) PHONE USE

54.5%
UTLIZE APPS TO TRACK THEIR CHILD(REN) LOCATION

42.4%
CONCERNED ABOUT CHILD(REN) PRIVACY

OF THOSE REPORTING THEIR CHIL(REN) HAVE A PHONE...

TOP APPS ON CHILD(REN) PHONE



47%



40.9%



33.3%



24.2%

OTHERS APPS:

- DISCORD
- VSCO
- LEMON8
- MESSANGER
- GAMES
- SPOTIFY (MUSIC APPS)

BIGGEST CHALLENGES FACING PARENTS WITH PHONE USE...

- “Playing games for hours at a time”
- “Monitoring use”
- “Access to things everywhere”
- “Ignoring what is going on around them”
- “Poor role modeling from online video/reels”
- “Managing protective apps”
- “Too much use”
- “Helping them understand effects of overuse”
- “Pressure of being on social media”
- “Not knowing who they are following or chatting with”

WHAT ARE SOME POSITIVE IMPACTS WITH PHONE USE...

- “Easy to connect with family/others”
- “Responsibility”
- “Increased socialization outside of school”
- “Location tracking services for both parents and child”
- “Help with homework”

Question?
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